

# MARC FILION

## **Career and Personal Paths**

I began my career in communication and marketing at Bell Canada, completed an MBA at the University of California, Los Angeles, and was part of the founding team at Emergis, a Canadian jewel of e-commerce in the late 1990s and early 2000s. I presided over and turned around three North American companies in the early 2000s and took over the management of TELUS Health & Finances following the acquisition of Emergis by Telus in 2008. In 2011, I founded Vision 360 Conseils inc., a company providing consulting services in mergers and acquisitions, growth-oriented goals, and strategy for businesses, from SMEs to multinationals.

## **Why I Became an Entrepreneur or Administrator**

Out of passion for the challenges we meet by building a business and creating value. I feel as though I were creating a team when I meet business challenges. I enjoy taking the road less traveled by.

## **Why I Am a Mentor**

Because I like giving back, coaching, and sharing with others what I have learned. Because I enjoy learning from my interactions with people motivated to reach goals that they sometimes see as impossible to attain.

## **My Guiding Values**

Self and mutual respect, cooperation, social involvement, loyalty, family, and love.

## **My Passions and Interests**

Doing the best I can with what I have. Being inspired and inspiring. Meeting challenges in uncharted territory. Giving back. Living life to the fullest. My family, meditating, skiing, running, sailing, cycling, raw nature, music, simplicity, and beauty.