

MICHELINE ST-PIERRE

Career and Personal Paths

Micheline St-Pierre is a business strategic management specialist. She has accumulated over 25 years' experience in international trade, sustainable development (eco-design), and training. Always up to date with the best practices in her fields of expertise, she is an effective administrator appreciated for her professional and relational skills. Her understanding of strategic challenges, awareness of entrepreneurial realities, availability, and listening skills make her a reference in her fields of expertise.

She holds a degree in Ecotoxicology from Concordia University, a bachelor's in Biological Sciences from the Université du Québec à Montréal, and a degree in International Trade.

Why I Became an Entrepreneur or Administrator

Being an entrepreneur means doing what we love, trusting ourselves, and going forward. I wanted to work with businesses, meet challenges, and share the knowledge I have acquired. This is why I want to support entrepreneurs.

Why I Am a Mentor

It was because of my experience as a mentee during my first years in business that I understand all the advantages of being accompanied by someone neutral and professional. My motivation comes from a deep desire to help people develop and grow.

My Guiding Values

This big-hearted and visionary woman has influenced hundreds of businesses, whether it be in international trade or responsible innovation. Both dynamic and perseverant, she helps entrepreneurs develop their confidence to enable them to push their limits and obtain the best results possible.

My Passions and Interests

When I am not cycling or playing tennis, I do arts and crafts and create things.