



**Pierre Breton**

Député / Member of Parliament  
Shefford



For Immediate Release

## Press Release

### Trudeau Government Allots \$1.4 M in Additional Financial Assistance to SADC and CAE Networks

June 29, 2018 – Granby (Québec) – Pierre Breton, the member for Shefford, is proud to announce an additional investment of \$1,360,000 as part of the *Support for Small Businesses initiative of the SADC and CAE*. This financial support from the Trudeau government, granted via *Canada Economic Development*, represents \$17,700 for both *Centres d'aide aux entreprises (CAE)* of the riding of Shefford.

*“These investments will enable the Centres d’Aide aux Entreprises Haute-Yamaska et région and Val-Saint-François to increase the business activity of businesses owned by women or indigenous people,”* explains Pierre Breton, the member for Shefford.

This contribution complements the financial commitment of 4.5 million dollars announced in 2016 for the *Support for Small Businesses* initiative. Owing to these additional funds, the SADCs and CAEs of Quebec plan to support over 130 businesses run by women or indigenous people over the next year.

*“This is good news, as the Support for Small Businesses initiative yields excellent results and makes a real difference for businesses. Moreover, the success of the Women and Entrepreneurship program, which we have been coordinating since 2003, demonstrates the pertinence of this approach,”* explains Isabelle Brochu, the general manager of the *Centre d'aide aux entreprises Haute-Yamaska et région*.

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These clientele are of the utmost importance for the *SADC* and *CAE*, which are well aware of the challenges they face. They support businesses owned by women or indigenous people through financing and personalized coaching and by implementing collective projects of entrepreneurship awareness, networking, and business management training.

“This is good news, as the *Support for Small Businesses* initiative yields excellent results and makes a real difference for women entrepreneurs,” adds Marc Ducharme, the general manager of the *Centre d’aide aux entreprises Val-Saint-François*.

It is important to note that this initiative has made it possible for 20 businesses in the region served by the *CAE Haute-Yamaska et région* to retain 94 jobs over the last two years, as well as for three businesses in the region served by the *CAE Val-Saint-François* to retain 21 jobs.

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