

Press release

Granby, September 16, 2015



Following the closing of the CLD Haute-Yamaska on June 30, the Centre d'aide aux entreprises Haute-Yamaska et région **(CAE)** is now providing the administrative and technical support to the cell of the Mentorat pour entrepreneurs et intrapreneurs Granby et région. As a result, all entrepreneurs wishing to enroll in the mentorship program or find out more about it may contact the CAE directly.

The cell of the Mentorat Granby et région boasts over 20 volunteer mentors with many combined years of experience in various business sectors. These mentors are currently supporting several entrepreneurs and intrapreneurs.

Our mission is to enable entrepreneurs to benefit from the experience and expertise of our mentors. In addition, we are members of Réseau M of the Fondation de l'Entrepreneurship du Québec, which includes over 100 cells, 1,650 mentors, and 3,500 mentees. Our mentors are given basic training before they support a mentee, and they are bound by a rigorous code of ethics.

Being an entrepreneur is not just a job, but a life project, one that requires a great deal on the technical, financial and administrative fronts. Surrounding ourselves with the right people and being able to count on a mentor who helps us improve our interpersonal skills is essential. Mentors help mentees reflect, clarify their goals, avoid isolation, push themselves further, and have a better vision of their business.

Statistics show that over 60% of mentored businesses cross the five-year threshold and experience better business numbers than non-mentored businesses. Mentees also benefit from a knowledge transfer and significantly improve their administrative skills.

"We are pleased to be associated with the CAE Haute-Yamaska et région, as we share the same objective: to promote and develop the economy of our region," stated the cell's head mentor, Sylvain Fausse. Our actions demonstrate our desire to mentor a common clientele, and we are convinced that we will bring added value to the CAE's current and future clients.

Isabelle Brochu, general manager for the CAE Haute-Yamaska et région agrees: "We are confident that our supporting the mentorship cell will benefit both parties, as our missions are similar and complement each other." Moreover, we have the skilled personnel and physical space required to provide an efficient structure.

All entrepreneurs and intrapreneurs interested in the mentorship program may contact Ms. Danie Hallé at (450) 378-2294, extension 228, or by email at mentorat@caehyr.com. She will be pleased to answer your questions and inform you of the steps to follow to enroll.

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Information:

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